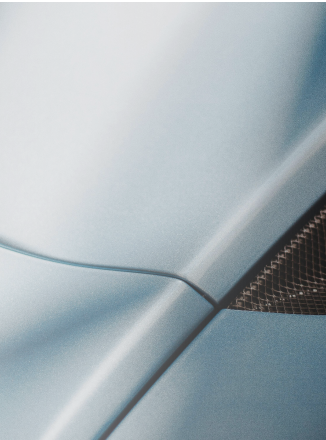


# From Chaos to Confidence: Streamline Quoting with Profit Clarity.

www.campfire-interactive.com



Automotive suppliers face mounting pressure to respond faster and more accurately to RFQs, while safeguarding margins and navigating complex BOMs, tooling, and cost structures.

Most rely on siloed spreadsheets and disconnected systems, resulting in: slow RFQ turnaround time, inaccurate cost visibility, disjointed collaboration, and errors.

## Quotation Management, Streamlined by Campfire.

**Unlike traditional tools, Campfire was purpose-built for automotive suppliers.**

Campfire delivers a centralized, collaborative, and profit-aware quoting platform that automates and streamlines the full RFQ lifecycle.

- Central RFQ intake and tracking
- Automated BOM cost roll-ups linked to component sourcing, tooling, labor, and burden rates
- Dynamic what-if scenario modeling for costs and profitability
- Real-time collaboration across Sales, Engineering, Finance, and Manufacturing
- Audit trails and OEM-specific formats
- Historical quote intelligence to support future quotes

## The Bottom Line.

Campfire transforms quoting from a reactive, manual task into a strategic, margin-driving function—built exclusively for the complexity of the automotive supply chain.



## Contact us.

**For more information, or to  
request a demo:**

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