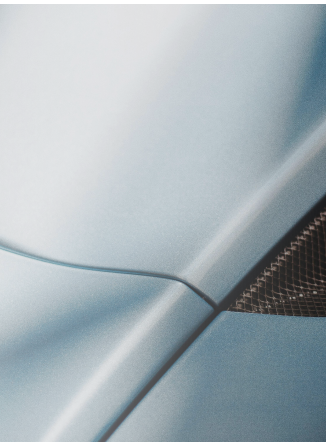


# Gain Control. Deliver On Time. Protect Profitability.

www.campfire-interactive.com



Automotive suppliers are managing complex programs with outdated, disconnected tools—resulting in poor visibility, delayed escalations, misaligned teams, and missed targets that negatively impact performance.

Struggles with fragmented data, poor cross-functional coordination, and limited visibility—lead to delays, cost overruns, and customer scorecard hits that threaten future business.

## Purpose-built Program, Project, and Issues Management.

Unlike traditional tools,  
Campfire was purpose-built  
for automotive suppliers.

A unified platform—resolving issues faster, improving performance, protecting margins, and accelerating engineering throughput.

- **Program Command Center:** Manage milestones, timelines, issues, and escalations real time
- **Cross-Functional Collaboration:** Centralized tools for engineering, quality, finance, and commercial alignment
- **Live Dashboards:** Track cost, risk, timing, and profitability across programs and OEMs
- **Integrated Resource Planning:** Visualization, conflict management, and priority tradeoffs
- **End-to-End Visibility:** From quote to launch to profitability — no handoffs lost

## The Bottom Line.

Campfire embeds APQP/PPAP workflows, profitability data, OEM-aligned dashboards, and financial impact modeling—delivering a fully integrated solution for automotive program management.

## Contact us.

For more information, or to  
request a demo:

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