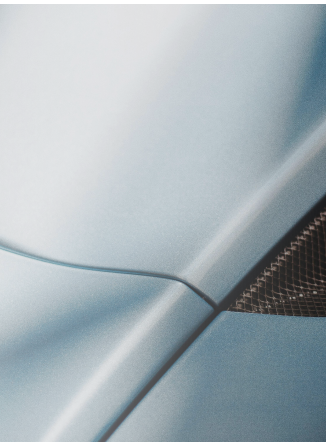


# Confident Forecasts. Smarter Pursuits. Profitable Growth.

www.campfire-interactive.com



## More confidence. More alignment. More wins.

Selling to automotive OEMs is complex. Your systems shouldn't make it harder.

Campfire helps Tier 1, Tier 2, Tier 3 automotive suppliers eliminate the guesswork and inefficiencies from complex sales cycles—connecting new business opportunities, sales forecasts, and quoting in a unified platform.

## Opportunity and Forecast Management.

**Unlike traditional tools, Campfire was purpose-built for automotive suppliers.**

Campfire replaces disconnected systems with an integrated platform for the way suppliers actually sell. From RFQ through production.

- Real-time global sales pipeline visibility by OEM, platform, product, and region
- Dynamic multi-year forecasting that reflects actual volume and price changes
- Links programs to IHS mnemonics and auto-reconciles kick-outs
- Integrated quote workflows that speed response time and reduce errors
- Scenario planning to proactively manage opportunities and risks

## What our customers are saying:

We struggled for 12-months and spent a fortune trying to implement a forecasting tool from a well known, west coast-based company. We then turned to Campfire and within 90-days, and at a far lower cost, had our forecast and long-range plan successfully up and running in Campfire.

**Chief Financial Officer**  
\$1B Tier 1 Lightweighting supplier

## Contact us.

**For more information, or to request a demo:**

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