

Turn Market Volatility and Complexity into a Profit Engine.

www.campfire-interactive.com



Profitability A.I.™ is a profit optimization platform that transforms the chaos of market complexity into a unified system for smarter, faster, and more profitable decisions.

What if your data, forecasts, and quotes could think like your business?

Campfire replaces disconnected spreadsheets with an intelligent, integrated profit optimization platform that connects **cost, price, volume, capacity, timing, and profitability** across your enterprise—so every decision drives margin impact.

Turn complexity into clarity. Drive profit with precision.

Campfire Interactive is the **profit optimization platform** for automotive and manufacturing OEM suppliers—replacing disconnected tools with a purpose-built platform that unites financial clarity and operational precision.

Profitability A.I. streamlines:

- **Opportunity & Forecast Management** – Align demand, capacity, and strategy to capture the right opportunities.
- **Quotation Management** – Centralize and automate quoting for faster, more accurate, and more profitable bids.
- **Duty Drawback Management** – Maximize recovery and compliance through automated rebate optimization.
- **Program Management** – Integrate cost, timing, and profitability visibility across every program lifecycle.

20+ years of automotive industry experience.

Campfire has become the standard for portfolio profit optimization within the automotive supply chain.

President & CEO
Tier 1 Automotive Supplier



\$250B+

Customer Business Managed



12,000+

Active users worldwide

Contact us.

For more information, or to request a demo:

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